

MOUNTAIN DISCOVERIES MAGAZINE

Mountain Discoveries magazine is a free, full size, full color magazine published twice yearly (Spring/Summer and Fall/Winter). It is solely supported by its advertisers. Its purpose is for entertainment and to provide visitors with information in getting to know the region of Western Maryland, Pennsylvania, West Virginia and Virginia.

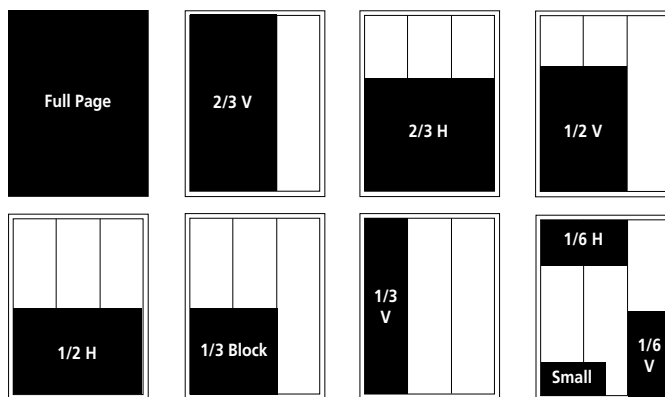
2018 Advertising Rates / Sizes / Contract

(ALL RATES ARE PER ISSUE)

Premium Positions	1X	2X	Standard Positions	1X	2X
Back Cover	\$2950.		Full Page	\$1810.	\$1634.
Inside Front Cover	\$2600.	\$2345.	2/3 Page (horizontal or vertical)	\$1370.	\$1238.
Inside Back Cover	\$2600.	\$2345.	1/2 Page (horizontal or vertical)	\$1100.	\$ 995.
			1/3 Page (block or vertical)	\$ 770.	\$ 698.
			1/6 Page (horizontal or vertical)	\$ 440.	\$ 396.
			Small Ad	\$ 225.	

ARTWORK FOR YOUR AD
IS INCLUDED AT NO ADDITIONAL CHARGE!

AD SIZE	WIDTH x HEIGHT
Full Page (<i>Bleed: 8.375" x 10.75"</i>) – Trim = 8.125" x 10.5"	
2/3 Vertical	4.5" x 9.5"
2/3 Horizontal	7.0" x 6.25"
1/2 Vertical	4.5" x 7.0"
1/2 Horizontal	7.0" x 4.625"
1/3 Block	4.5" x 4.625"
1/3 Vertical	2.25" x 9.5"
1/6 Vertical	2.25" x 4.625"
1/6 Horizontal	4.5" x 2.25"
Small	3.5" x 2.25"



Artwork for your ad is included at **no additional charge**, or you may supply an ad using the following specifications:

- Macintosh platform.
- Preferred software: InDesign CS, Photoshop 5.5 or higher.
- Preferred Media: CD, with four-color hard copy proof. All images must be a minimum of 300 dpi, converted to CMYK and saved as EPS, TIFF or PDF. Ads must be set to correct dimensions, all fonts embedded.

www.mountaindiscoveries.com

By advertising in *Mountain Discoveries*, you will be LISTED on our web site free of charge, however, you may have your LOGO and LINK added for a one-time fee of \$60. Check box to choose this option.

By my signature, I am authorizing placement of advertising in *Mountain Discoveries* magazine. I understand and agree that AAD-INC.'s liability for errors and omissions shall be limited to a partial or full refund of advertising costs, as may be appropriate. AAD-INC. reserves the right to reject any advertising based on content and quality of ad.

Authorized Signature _____

Name (please print) _____

Business Name _____ Phone _____

Mailing Address _____

Email Address _____

Ad Size _____ Check one: horizontal vertical block small
 Premium _____

Please return this bottom portion by April 6, 2018 for space deadline. Art deadline is April 17, 2018

AAD-INC., 6 Commerce Drive, Cumberland, MD 21502 • 301-759-2707 • Email: kathie@aad-inc.com • Make checks payable to **AAD-INC.**