

# MOUNTAIN DISCOVERIES MAGAZINE

*Mountain Discoveries* magazine is a free, full size, full color magazine published twice yearly (Spring/Summer and Fall/Winter). It is solely supported by its advertisers. Its purpose is for entertainment and to provide visitors with information in getting to know the region of Western Maryland, Pennsylvania, West Virginia and Virginia.

## 2020 Advertising Rates / Sizes / Contract

(ALL RATES ARE PER ISSUE)

### Premium Positions (per issue)

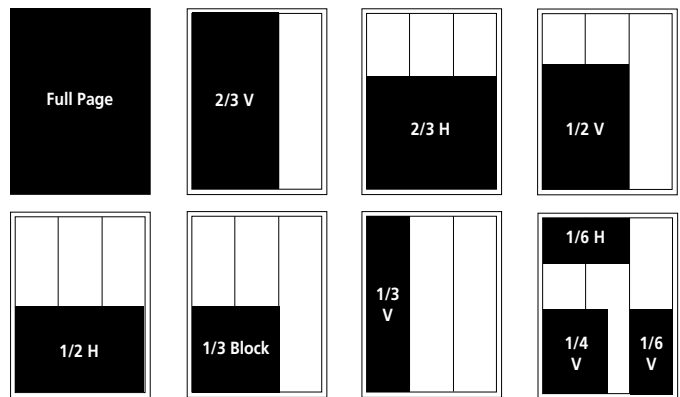
<b>Back Cover</b>	\$2900.
<b>Inside Front Cover</b>	\$2130.
<b>Inside Back Cover</b>	\$2130.

### Standard Positions (per issue)

Full Page	\$1630.
2/3 Page (horizontal or vertical)	\$1230.
1/2 Page (horizontal or vertical)	\$ 990.
1/3 Page (block or vertical)	\$ 650.
1/4 Page (vertical only)	\$ 450.
1/6 Page (horizontal or vertical)	\$ 300.

ARTWORK FOR YOUR AD  
IS INCLUDED AT NO ADDITIONAL CHARGE!

AD SIZE	WIDTH x HEIGHT
Full Page ( <i>Bleed: 8.375" x 10.75"</i> ) – <i>Trim = 8.125" x 10.5"</i>	
2/3 Vertical	4.5" x 9.5"
2/3 Horizontal	7.0" x 6.25"
1/2 Vertical	4.5" x 7.0"
1/2 Horizontal	7.0" x 4.625"
1/3 Block	4.5" x 4.625"
1/3 Vertical	2.25" x 9.5"
1/4 Vertical	3.5" x 4.625"
1/6 Vertical	2.25" x 4.625"
1/6 Horizontal	4.5" x 2.25"



Artwork for your ad is included at **no additional charge**, or you may supply an ad using the following specifications:

- Macintosh platform.
- Preferred software: InDesign CS, Photoshop 5.5 or higher.
- Preferred Media: CD, with four-color hard copy proof. All images must be a minimum of 300 dpi, converted to CMYK and saved as EPS, TIFF or PDF. Ads must be set to correct dimensions, all fonts embedded.

[www.mountaindiscoveries.com](http://www.mountaindiscoveries.com)

By advertising in *Mountain Discoveries*, you will be LISTED on our web site free of charge, however, you may have your LOGO and LINK added for a fee of \$60. Check box to choose this option.

By my signature, I am authorizing placement of advertising in *Mountain Discoveries* magazine. I understand and agree that AAD-INC.'s liability for errors and omissions shall be limited to a partial or full refund of advertising costs, as may be appropriate. AAD-INC. reserves the right to reject any advertising based on content and quality of ad.

Authorized Signature \_\_\_\_\_

Name (please print) \_\_\_\_\_

Business Name \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_

Ad Size \_\_\_\_\_ Check one:  horizontal  vertical  block

Premium \_\_\_\_\_

**Please return this contract by April 6, 2020 for space deadline. Art deadline is April 16, 2020**

AAD-INC., 6 Commerce Drive, Cumberland, MD 21502 • 301-759-2707 • Email: [kathie@aad-inc.com](mailto:kathie@aad-inc.com) • Make checks payable to **AAD-INC.**