

MOUNTAIN DISCOVERIES MAGAZINE

Mountain Discoveries magazine is a free, full size, full color magazine published twice yearly (Spring/Summer and Fall/Winter). It is solely supported by its advertisers. Its purpose is for entertainment and to provide visitors with information in getting to know the region of Western Maryland, Pennsylvania, West Virginia and Virginia.

2021 Advertising Rates / Sizes / Contract

(ALL RATES ARE PER ISSUE)

Premium Positions (per issue)

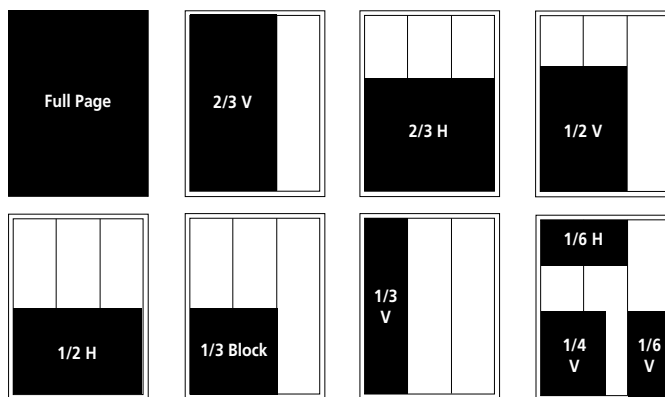
Back Cover	\$2900.
Inside Front Cover	\$2130.
Inside Back Cover	\$2130.

Standard Positions (per issue)

Full Page	\$1630.
2/3 Page (horizontal or vertical)	\$1230.
1/2 Page (horizontal or vertical)	\$ 990.
1/3 Page (block or vertical)	\$ 650.
1/4 Page (vertical only)	\$ 450.
1/6 Page (horizontal or vertical)	\$ 300.

ARTWORK FOR YOUR AD
IS INCLUDED AT NO ADDITIONAL CHARGE!

AD SIZE	WIDTH x HEIGHT
Full Page (<i>Bleed: 8.375" x 10.75"</i>) – Trim = 8.125" x 10.5"	
2/3 Vertical	4.5" x 9.5"
2/3 Horizontal	7.0" x 6.25"
1/2 Vertical	4.5" x 7.0"
1/2 Horizontal	7.0" x 4.625"
1/3 Block	4.5" x 4.625"
1/3 Vertical	2.25" x 9.5"
1/4 Vertical	3.5" x 4.625"
1/6 Vertical	2.25" x 4.625"
1/6 Horizontal	4.5" x 2.25"



Artwork for your ad is included at **no additional charge**, or you may supply an ad using the following specifications:

- Macintosh platform.
- Preferred software: InDesign CS, Photoshop 5.5 or higher.
- Preferred Media: CD, with four-color hard copy proof. All images must be a minimum of 300 dpi, converted to CMYK and saved as EPS, TIFF or PDF. Ads must be set to correct dimensions, all fonts embedded.

www.mountaindiscoveries.com

By advertising in *Mountain Discoveries*, you will be LISTED on our web site free of charge, however, you may have your LOGO and LINK added for a fee of \$60. Check box to choose this option.

By my signature, I am authorizing placement of advertising in *Mountain Discoveries* magazine. I understand and agree that AAD-INC.'s liability for errors and omissions shall be limited to a partial or full refund of advertising costs, as may be appropriate. AAD-INC. reserves the right to reject any advertising based on content and quality of ad.

Authorized Signature _____

Name (please print) _____

Business Name _____ Phone _____

Mailing Address _____

Email Address _____

Ad Size _____ Check one: horizontal vertical block
 Premium _____

Please return this contract by April 9, 2021 for space deadline. Art deadline is April 21, 2021

AAD-INC., 6 Commerce Drive, Cumberland, MD 21502 • 301-759-2707 • Email: kathie@aad-inc.com • Make checks payable to **AAD-INC.**