

Frostburg State University to Offer Bachelor's in Adventure Sports Management at Garrett College

Written by: **Sara Mullins**
Photography by: **Lance C. Bell**

Garrett County's abundant choices of outdoor recreational activities have long contributed to the area's thriving tourism industry. This scenario presents a unique opportunity for students seeking professional training in leadership and management for the growing field of adventure sports.

Since its inception in 1992, the Adventuresports Institute (ASI) at Garrett College has earned national recognition for its two-year AAS program in Adventure Sports Management. Now the Institute will team with Frostburg State University to offer a Bachelor of Science in Adventure Sports Management that may be the only such program offered in the United States. The program has one final level of approval to achieve, with a decision expected soon.

The new four-year program builds on a long-standing collaboration between Garrett College and Frostburg State University. Previously, Garrett College ASI graduates seeking a four-year degree had the option of continuing at Frostburg State University as a junior majoring in Recreation and Parks Management with a concentration in Adventure Sports. However, a 2014



survey of students in the program showed a strong interest in a bachelor's degree in adventure sports management.

Frostburg classes will be held at Garrett College, with a Frostburg professor coordinating the program from there.

"The demand is growing for managers and entrepreneurs in the adventure and outdoor recreation industry, including in the Western Maryland region," said Dr. Robert Kauffman, a Frostburg professor and coordinator of the undergraduate Recreation and Parks Management program. "This

model addresses students' need for the advanced knowledge offered by a bachelor's degree, and the industry's need for leaders and innovators in the outdoor recreation and tourism fields."

"Garrett College students can move right into the program without having to leave the area," says Mike Logsdon, professor and executive director of ASI. "This program

offers an unusual amount of hands-on work leading to certification useful in the field." Mike says that there is a strong level of interest from Garrett's associate degree graduates and current students.



2015 Car & Truck Shows

May 23 – 5-9 pm, **15th SUPER CRUISE Memorial Day**
Industrial Blvd., Rt. 51, Cumberland, MD

June 13 – 10 am - 4 pm, **7th Annual SHAFFER ALL FORD & MUSTANG Show**
10335 Mount Savage Road, Motor City, Cumberland, MD

Sept. 5 – 5-9 pm, **15th SUPER CRUISE Labor Day**
Industrial Blvd., Rt. 51, Cumberland, MD

Sept. 19 – 10 am - 4 pm, **14th Annual FORD MODEL T & MODEL A Car & Truck Show**
Downtown Cumberland Mall

For more information, contact Gary Bartik 301-724-4339