

Wisp - Ever Changing

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*W*isp at Deep Creek Mountain Resort has proudly served the state of Maryland since its opening in 1956 by Helmuth and Evelyn Heise. Over the years, the resort met the demands of an ever-changing business climate and became the only four-season resort in the state of Maryland. In June 2001, Mr. Heise sold Wisp to four of Garrett County's most respected business

new deck at Wispers Grill. To better accommodate the skier experience, two new triple chairs and a beginner's ski carpet were opened during the 2003-2004 season. In addition, twenty-four new snow machines as well as a new 8,500 sq. ft. pump house were added to the mountain to expand the patented snowmaking technology at Wisp.

owners. Since the transfer of ownership in June 2001, over 13.5 million dollars of capital improvements have enhanced the guest experience and made Wisp at Deep Creek Mountain Resort one of the premier destination resorts in the Mid-Atlantic Region.

The new ownership began focusing on the winter experience with its capital improvements. In 2001, Wisp began offering snow tubing, America's fastest growing snow sport, at its new nine-lane Bear Claw Snow Tubing Park. Last season the park had record sales of 50,000 guests. The completion of the 13,000 sq. ft. Lodge expansion in 2003, included an expansive new dining and banquet area as well as dining on the

For the past fifteen years, Wisp has been recognized as a world leader in snowmaking technology. The snowmaking team at Wisp has constantly strove to increase both the quality and quantity of snow management. In the process, Wisp employees have designed and patented hardware and software necessary to maintain its large and efficient snowmaking system. Ski area operators from Italy, France, Germany, Japan, New Zealand, Australia, and North America have visited Wisp throughout the years to learn how to better manage their snowmaking operations as well as to observe the first automated snowmaking system.

While primarily expanding its ski facilities, Wisp at Deep Creek Mountain Resort has continued to maintain its status as Maryland's only four-season resort. During the Spring, Summer, and Fall guests can enjoy Wisp's championship 18 hole golf course or a host of high adventure activities including: scenic chairlift rides, ATV tours, mountain biking, mountain boarding, disc golf, and paintball.

To compliment its improved facilities, Wisp is offering several new programs for the 2004-2005 season. The Lodge at Wisp will be hosting a Saturday night concert series this winter starting January 8, 2005 and running through March 19, 2005. Wisp at Deep Creek Mountain Resort is also offering a new Advantage Card this ski season. With an Advantage

Card, guests receive a free lift ticket and enjoy daily savings on lift tickets, rentals, tubing, or lessons every time they visit Wisp. For the 2004-2005 ski season, Wisp at Deep Creek Mountain Resort has collaborated with Steamboat in Colorado and the Canyons in Utah to offer all Season Pass and Advantage Card holders a free unrestricted lift ticket at either of the partner resorts.

Whether you are considering a visit for the first time or have been enjoying the activities on Marsh Mountain for years, the improved facilities and new programs make Wisp at Deep Creek Mountain Resort a paramount destination resort to be enjoyed by guests of all ages and interests. For more information on Wisp: Phone 301-387-4911 or www.skiwisp.com



Above right: The new Lodge reflects the ever-changing Wisp.

Above: Downhill race events are but just a few of the many winter activities at Wisp.

Background photo: Making snow at 5 am.